



中国发展研究基金会  
China Development Research  
Foundation

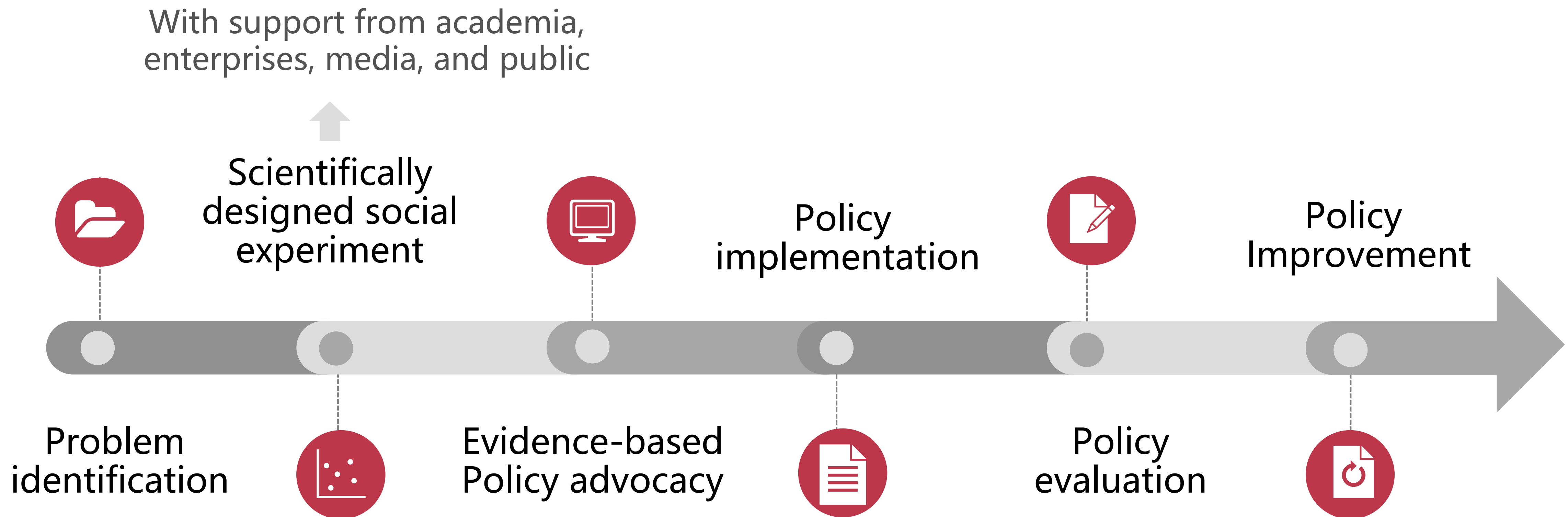
# CHINA RURAL CHILD EARLY DEVELOPMENT SOCIAL EXPERIMENT AND EXPERIENCE

**BIJIE CITY, GUIZHOU PROVINCE**

**YILUO MOSE**  
DEPUTY PROGRAM MANAGER

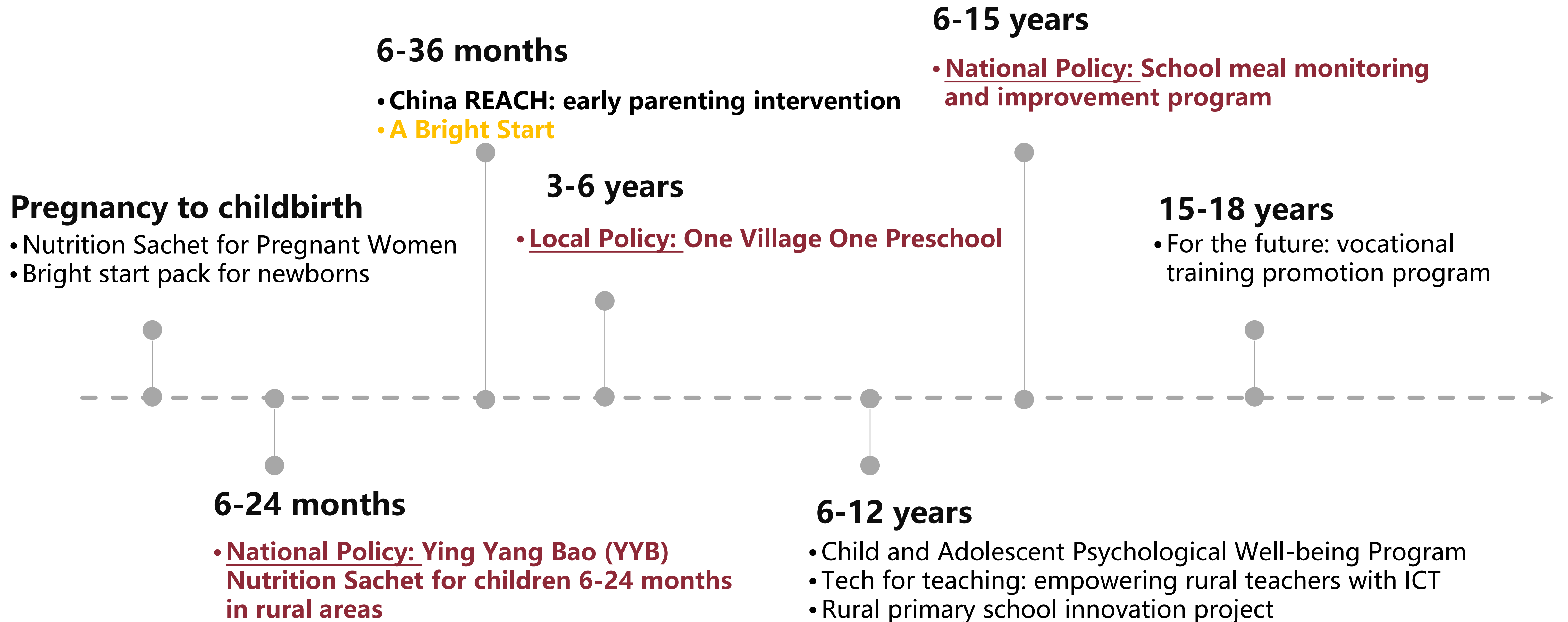
CHINA DEVELOPMENT RESEARCH FOUNDATION (CDRF)

# CDRF APPROACH: From Pilot to Policy



# LIFE COURSE INTERVENTION :

## Rural Child Development Demonstration Zone in Bijie Pilot Area



# WHY BIJIE : New Development Concepts Demonstration Zone

3 suggestions for the development of Bijie by President Xi-Jingping

- Green Development,
- **Human Resources Development**
- Institutional Innovation

For New Development Concepts Demonstration Zone

**26900**

Square kilometers

**6.74 million**

Permanent population

**13.81‰**

The Birth Rate

**6.55‰**

The Growth Rate



# HIGHLIGHTS: CHINA REACH in Bijie Demonstration Zone

---

## BIJIE PROJECT:

The expansion of the **China REACH home visiting** program for 6-36 months-old children from **county** level to **city/prefecture** level

---

## COVERAGE DATA IN BIJIE :

**Now: 8** counties, **226** villages, **10000+** children receiving home visiting at the same time; **13000+** in total, **541** home visitors and supervisors

**End of this June: 8** counties, **531** villages, **25000+** children at the same time, **1300+** home visitors and supervisors

---

## INTERVENTION MODEL

**Home visit** once a week plus **center-based activities** 1-2 times a week



# GOVERNMENT: COLLABORATORS & IMPLEMENTERS

The first round of cooperation will run from September 2021 to September 2024 and the second round of cooperation will continue **until September 2027**



- 1** The operation mechanism of "Party leadership, government promotion, social participation, departmental collaboration, and full staff intervention"
- 2** The working principle of "home visits as the main focus, with center-based activities parenting as a supplement " et
- 3** The management system (4 Levels): municipal government level, county government level, township government level, and village level
- 4** The funding ratio: In addition to CDRF, provincial finance, municipal finance, county finance, and multiple departments provide funding

# PRACTITIONER: BRIDGE TWO SIDES

## Double roles

- Deputy program manager  
CDRF
- Deputy director  
Health Bureau of Bijie City
- **Bridging** two sides  
with multiple  
perspectives and  
diverse roles
- **Transferring** top-level  
design thinking to  
grassroots language
- **ideas into actions**



# A BRIGHT START: CORE INITIATOR

**80 Chinese professionals** from various sectors of society, including government retired high-ranking officials, academia, business, and media, as the first core initiators:

They each donated **30,000 RMB** to provide one year of early home visiting intervention for **10 rural children of BIJIE City**.

**Integrating and mobilizing social forces,  
strengthen influence,  
to promote policy formulation and improvement**







中国发展研究基金会  
China Development Research  
Foundation

**Thank you for your support!**